Fund Your Entire Year of Scouting!
Sell for 8 hours, raise $1,000*

EARN DOUBLE POINTS WITH ONLINE DIRECT

OVER 73% SUPPORTS OUR LOCAL SCOUTS*

EVEN MORE PRODUCTS AVAILABLE WITH ONLINE DIRECT!

SUPPORT SCOUTS WITH A DONATION TO OUR
AMERICAN HEROES!

Text APP to 62771 to
DOWNLOAD THE APP
& START SELLING TODAY
ONE MINUTE to register your account!

Accept Debit & Credit Cards for FREE!
No Reader Required.
Each Scout Must Have a Registered Account. Same Email Can Be Used For Multiple Accounts.
Record ALL of Your Sales in the App, Even Take Order Sales!

JOIN THE TRAIL'S END SCOUT PARENT FACEBOOK GROUP
GET ANSWERS TO QUESTIONS AND TIPS ON SELLING ANYTIME
Text SCOUTFB to 62771 to join!

*Based on national averages. Individual Scout sales may vary.

Secure payment processing through Square
Trail's End Pays all credit card fees

Over $9 to local Scouts* Contains: Soy

Over $22 to local Scouts* Contains: Milk

Over $22 to local Scouts* Contains: Milk and Soy

Over $14 to local Scouts* Over $14 to local Scouts* Over $10 to local Scouts*

For more information on our products, go to www.trails-end.com/products. © 2020 Trail's End . All rights reserved. Packaging shown is not life size and is subject to change. ®

Secure payment processing through Square

Trail’s End
REWARDS

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**CREDIT SALES ARE BEST FOR SCOUTS**

TELL YOUR CUSTOMERS, “WE PREFER CREDIT/DEBIT!”

Trail’s End pays for all credit card fees!

- Bigger Rewards – Earn 1.5pts per $1 sold in the Trail’s End App
- Safer – Scouts don’t have to handle cash
- Higher Sales – Customers spent 27% more with credit cards vs cash in 2019
- Easier – Parents turn in cash sales with credit/debit payment to their unit
- Hardware – Scouts can accept credit/debit with Square readers or manual entry

When prompted, be sure to allow the app access to your device’s microphone, location, and Bluetooth in order to accept debit and credit cards.

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**ONLINE DIRECT**
The safest way of fundraising for Scouts!

- Safe for Scouts
- Product Variety
- No Handling
- Trail’s End Rewards

The displayed prizes above are not delivered by Trail’s End. These are suggested prizes or prize ideas to be purchased with your Amazon.com Gift Card if available. Participation indicates asset to program terms at: https://www.trails-end.com/terms.

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**HOW IT WORKS**

TWO WAYS TO SELL ONLINE

**SHARE YOUR PAGE**

1. Share your fundraising page via email, text, or social media
2. Customers click your link to place online orders
3. Products ship to your customers

**TAKE ONLINE DIRECT ORDERS IN THE APP**

1. Pick your products
2. Take payment (credit/debit only)
3. Products ship to your customers

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**BUILD YOUR PLAN TO SELL $1,000 SOCIAL DISTANCING**

Text MYPLAN to 62771 to learn more!

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**SIGN IN & SET YOUR GOAL**

Text APP to 62771 to download the app

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<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
<th>Delivery Date</th>
<th>Due</th>
</tr>
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<tbody>
<tr>
<td>Salted Caramel Popcorn</td>
<td>$20</td>
<td>10/15</td>
<td>20</td>
</tr>
<tr>
<td>Blazin' Hot Popcorn</td>
<td>$12</td>
<td>10/16</td>
<td>20</td>
</tr>
<tr>
<td>White Cheddar Popcorn</td>
<td>$20</td>
<td>10/17</td>
<td>20</td>
</tr>
<tr>
<td>Caramel Corn</td>
<td>$12</td>
<td>10/18</td>
<td>20</td>
</tr>
<tr>
<td>Cheese Lover's Box</td>
<td>$15</td>
<td>10/19</td>
<td>20</td>
</tr>
<tr>
<td>Unbelievable Butter Popcorn</td>
<td>$15</td>
<td>10/20</td>
<td>20</td>
</tr>
</tbody>
</table>

**TOTAL**: $70

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OVER 73% SUPPORTS OUR LOCAL SCOUTS*

NEW! TWO BIG BAGS

Salted Caramel Popcorn
Over $22 to local Scouts*
Contains: Milk and Soy

Blazin’ Hot Popcorn
Over $14 to local Scouts*
Contains: Milk

White Cheddar Popcorn
Over $14 to local Scouts*
Contains: Milk

Cheese Lover’s Collection
Over $22 to local Scouts*
Contains: Milk
- White Cheddar Popcorn
- Blazin’ Hot Popcorn
Comes in a gift box.

Unbelievable Butter™ Popcorn
Over $10 to local Scouts*
Contains: Soy

Caramel Corn
Over $9 to local Scouts*
Contains: Soy

Support scouts with a donation to our American heroes!
Send a gift of popcorn to our first responders, military men and women, their families, and veteran organizations.

Even more products available with online direct!